PARIVEDA
AI INNOVATION WORKSHOP
Build Your AI Use Case Portfolio

Unlock strategic advantage with AI by identifying and prioritizing high-impact use cases with a business-led innovation portfolio.

Define a strategic vision, identify unique opportunities, and optimize the value of incorporating AI within your organization. This highly interactive, hands-on session brings together stakeholders to build consensus, enhance collaboration, and unlock innovation.

This workshop helps you:

- Build AI fluency across the business with clear, real-world examples
- Demystify what AI can and can't do for your teams
- Uncover where AI can unlock value in your organization
- Focus AI efforts on what matters most
- Co-create a practical, high-value use case portfolio
- Score and compare opportunities using risk and value
- Scope priority use cases for quick wins
- Draft a 0–6 month innovation roadmap

✓ **Curated use case portfolio**

✓ **Risk/Value use case heatmap**

✓ **Concept cards for top use cases**

✓ **Short-term roadmap for action**

✓ **Reduced fear and increased AI confidence**

EDUCATE

Establish a foundational understanding and shared purpose for AI's role.

Demystify what AI can and can't do for your business

Highlight real-world examples of value creation

EXPLORE

Identify current pain points challenges

Explore opportunities and brainstorm AI applications

Draft potential AI use cases tied to tangible business needs and impact

DEFINE

Select and refine the most promising use cases

Draft concept cards to define goals, scope, stakeholders, and impact

Outline conditions for quick wins & scalable value.

QUALIFY

Evaluate and prioritize use cases against risk and value
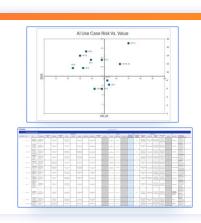
Compare trade-offs to prioritize investments

Align on a short-term roadmap for experimentation and scale

CUSTOMER SPOTLIGHT

ACCELERATING AI STRATEGY AND INNOVATION FOR A GOVERNMENT AGENCY

When asked, "What is your AI strategy?" the CIO of a U.S. government agency knew it was time to act. Pariveda was brought in to define a bold AI strategy, establish a fit-for-purpose governance framework, and identify high-impact use cases to solve the agency's most urgent challenges.

Through a series of five focused workshops, we partnered with agency leaders to align strategic priorities, surface 60+ AI opportunities, and shape a scalable innovation portfolio. The top five use cases were fast-tracked into POCs to showcase value, reduce risk, and spark momentum—laying the foundation for a responsible, AI-powered future..

AI Use Case Risk Vs. Value

LET'S TALK

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