

Strategic AI Briefing for Boards & Executive Teams

Cut through the noise. Align your leaders. Shape your AI strategy.

Our Strategic AI Briefing equips executive teams and boards with a clear, pragmatic view of what AI means for your organization today and tomorrow. Your team will walk away with:

- **Faster executive alignment on what AI means for your business**
- **Practical framework to guide AI investments across time horizons**
- **Insight into both supply-side and demand-side disruptions of AI**
- **Shared approach to navigating bold innovation and responsible risk**
- **Tools, language, and models to lead internal conversations with confidence**

The AI Imperative

AI is reshaping how companies operate, compete, and create value.

Are your leaders up to date on the state of AI and informed, prepared, and ready to solve forward?

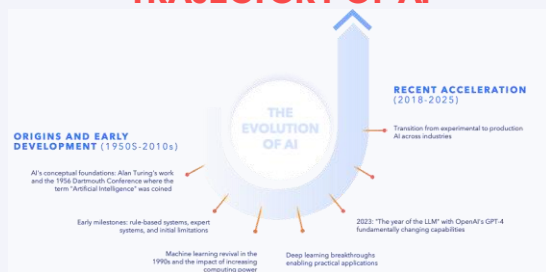
Target Audience

This industry-customized presentation & facilitated discussion is geared toward:

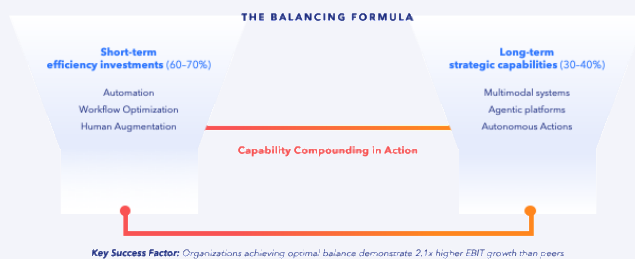
- **Executive teams** shaping AI direction
- **Boards** seeking to fulfill their oversight role
- **Strategy, innovation, and digital leaders** preparing for the next horizon

STRATEGIC AI BRIEFING COMPONENTS

THE STATE AND TRAJECTORY OF AI



PHASES OF AI DISRUPTION AND INVESTMENT CONSIDERATIONS



SUPPLY-SIDE AND DEMAND-SIDE IMPACTS IN YOUR INDUSTRY



Supply-Side Effects
Focus on operating model

How AI Changes How We Work

Strategic Lens: Invest in tools that streamline operations, but recognize this won't disrupt your business model on its own



Demand-Side Effects
Focus on business model

How AI Changes What Customers Need

Strategic Lens: Monitor changes in customer behavior to identify and explore AI-enabled service models that may impact your business model

EVOLUTION OF BOARD RESPONSIBILITIES AROUND AI

