

**PARIVEDA**

# RESPONSIBLE AI SELF-ASSESSMENT

Brought to you by Pariveda's Purposeful Profit Team | Version 3.1





# Guiding Responsible Innovation with Purposeful Profit

At Pariveda, we believe doing good isn't an afterthought, it's foundational.

This assessment is designed for organizations who share that belief and are ready to align artificial intelligence initiatives with purpose, transparency, and long-term value for people and planet.

Your discoveries from going through this workbook will serve as a starting place as you begin to make decisions around your business's AI use and development.

This simple diagnostic reflects the World Economic Forum's PRISM Framework for Responsible AI in Social Innovation and the values reflected by both Certified B Corps and the Chief Executives for Corporate Purpose network.

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## A LETTER TO LEADERS OF PURPOSE DRIVEN BUSINESSES

We can't settle for using AI just to move faster and cut costs. That's not leadership. As purpose driven companies, we've committed to building businesses that serve a greater good, and our technology should do the same.

As artificial intelligence becomes more present in our work and lives, we are called to lead with greater clarity, courage, and care. The Responsible AI Self-Assessment was created in that spirit. It is a reflection of my belief that technology should never outpace our values, and that true innovation uplifts people, protects dignity, and creates lasting impact.

This assessment offers a space to reflect, ask questions, and bring your values into your AI strategy and decision-making. Because the choices we make today shape the world we create for tomorrow.

We know these decisions are not always simple. But we also believe that aligning AI with purpose can help build trust, drive meaningful growth, and strengthen connections with employees, customers, and communities.

If you are reading this, it means you are already thinking deeply about what responsible leadership looks like. We are honored to walk with you on that path.

Now is the time for us to show that responsible AI isn't a limitation but is instead the key to ensuring that this generation's innovation is one the next generation will be grateful for.

With gratitude,

*Margaret Rogers*

Margaret Rogers  
Pariveda CEO



## TABLE OF CONTENTS

Before You Begin

How to Use This Workbook

Section 1: Purpose & Governance

Section 2: Privacy & Data Security

Section 3: Partner Verification & Transparency

Section 4: Bias

Section 5: Human Capital

Section 6: Environmental Circularity

Next Steps: Responsible AI Summary Dashboard

AI Usage Disclosure:  
Artificial Intelligence was used in the example development and editing of this assessment.

## THE RESPONSIBLE AI SELF-ASSESSMENT

# Before you begin

Below are a few essentials to set your organization up for success before diving into the Responsible AI Self-Assessment Workbook.

## Who Should Use This Workbook

This tool is designed for:

- Purpose driven companies
- Social enterprises or purpose-driven brands
- Tech teams, innovation leads, or cross-functional governance groups exploring AI adoption
- Any organization aiming to align AI development with responsible, social, and environmental values

## What You'll Need Before Starting

To make the most of this workbook, you should have:

- **An Identified AI Use Case or Initiative**
  - This could be exploratory (e.g., "we're evaluating AI for customer service") or in-progress (e.g., "we're piloting a machine learning model for resource allocation")
  - **Tip:** The more specific the use case, the more actionable the insights from this framework

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## What You'll Need Before Starting cont.

To make the most of this workbook, you should have:

- **A Cross-Functional Team or Representative**
  - While you can do this workbook independently, ideally you'd include voices from:
    - Technology/engineering
    - Ethics, legal, risk or compliance
    - Business leadership
    - Social/environmental impact
    - Workers or HR (you don't need a big team, but diversity of perspective matters)
- **Clarity on Your Organization's Mission & Impact Goals**
  - AI should be in service of your purpose, not a side project. Review or bring a copy of your mission statement, ESG/impact goals, or B Impact Assessment results.
- **Access to Information on Current Data Practices and Tech Stack**
  - You'll be asked about data sources, vendors, and risks. Bring someone or something that can speak to your data governance, privacy practices, and AI tools in use.
- **30-90 Minutes of Focused Time**
  - Depending on how deeply you want to go, this can be done in one session or across multiple team workshops. Bring post-its, a whiteboard, or your favorite collaborative tool.



# How to use this workbook



## GO SECTION BY SECTION

Each of the six impact area sections contains reflection questions, example strengths, risks, opportunities quick-win action . You can complete them individually or as a team.



## DOCUMENT YOUR ASSESSMENT

Use the provided tables or your own document to note where you are strong and where there are risks or misalignments. The next three pages are examples demonstrating how to fill them out.



## PRIORITIZE GAPS AND OPPORTUNITIES

The final page helps you convert insights into next steps, including readiness level, blind spots, and low-lift actions to build momentum.



## OPTIONAL: TRACK OVER TIME

Come back to this workbook every 6-12 months to assess your AI maturity and adjust based on team growth, regulatory changes, or new AI projects.

## HOW TO USE THIS PAGE

Each section starts with an explanation of what the impact area is, an example application of the impact area, and three prompts to consider for your organization. These questions will help you think about the ways your company handles the particular impact area and will help you better determine your status on the following page.

### SECTION 1

# Purpose and Governance

#### IMPACT AREA EXPLANATION

## What this means for Responsible AI?

AI decisions are leadership decisions. When organizations deploy AI without grounding it in their mission or values, they risk creating systems that are efficient but misaligned. Purpose and stakeholder governance asks: Why are we building this? Who will it affect? And how will we stay accountable?

Responsible companies treat AI not as a siloed innovation, but as a strategic function with shared ownership. That means aligning AI initiatives with the company's core purpose and long-term vision, engaging stakeholders early, and creating governance structures that balance opportunity with responsibility.

#### APPLICATION

## Example of Responsible AI:

A beauty brand founded on inclusion of all skin tones uses AI to personalize skincare recommendations while embedding stakeholder input and responsible data guidelines into its product innovation pipeline.

### EXAMPLE: Mid-sized furniture manufacturer

#### *Is our AI use or initiative clearly aligned with our purpose and impact goals?*

Not yet. We use AI in marketing, but haven't connected it to our sustainability values or broader business goals.

#### *Are stakeholder needs reflected in AI design and oversight?*

No. We haven't gathered employee or customer input, and there's no process for stakeholder involvement.

#### *Do we have responsible governance embedded in our leadership structure?*

Not currently. Decisions about AI tools are made by individual departments without shared criteria or oversight. There's no designated role or team thinking about AI risks or long-term strategy.

EXAMPLE

SECTION 1: PURPOSE & GOVERNANCE

# Evaluate where you are

**EXAMPLE: Mid-sized furniture manufacturer**  
 A purpose-driven organization that uses sustainable materials in their products. Current use of AI: marketing department, general use of ChatGPT as resource and content development. Manufacturing Dept. seeking to learn how they might better use AI in their systems.

Use this table to evaluate your organization’s current maturity level across this impact area. Read through the status descriptions from top to bottom and identify the row that most closely reflects where your company stands today.

Focus on what's true in practice, not just intention. Every company is different. Your status level may vary by business unit, geography, or use case. That’s expected. The goal is not to score high across the board, but to gain clarity on where you are and what meaningful next steps look like for you.

Once you’ve identified your status, review the suggested next step. This can serve as a practical action to guide internal conversation, investment, or policy development. Use it to focus energy where it’s most needed and build momentum toward more responsible, aligned AI practices.

**ACTION**  
 Fill out the Current Status section accordingly

STATUS LEVELS	STRENGTHS & GAPS	NEXT STEPS
UNAWARE/ NOT STARTED	Team is curious and engaged about the topic of AI and mission alignment, but AI use is disconnected from strategy and decisions are made in silos	Host an AI values alignment workshop with leadership
EARLY AWARENESS	Mission statement has been reviewed with AI in mind, but purpose language is missing from strategy and there’s no stakeholder feedback loop	Draft an AI purpose statement tied to mission
BUILDING	Stakeholder principles for AI are being drafted, yet gaps remain between impact goals and actual AI priorities	Form an AI governance working group that includes cross-functional leadership
OPERATIONAL	AI initiatives are linked to strategic goals and stakeholder interests, though governance roles are unclear and decisions are inconsistently documented	Audit all major AI initiatives for alignment with stated purpose
LEADING	Purpose and governance model is publicly shared and shaping peer practices, though scaling consistency across teams or regions remains difficult	Publish an external responsible AI and governance report

**CURRENT STATUS**  
 NOT STARTED: Significant gaps exist in our current AI governance, currently no clear alignment with our purpose, no defined accountability for responsible use and/or deployment

Due to our lack of clear accountabilities and vision for Responsible AI use and development, our next step is to hold a workshop to review the AI team’s research and further integrate our values into our AI governance and usage.

NEXT STEPS

# Responsible AI Summary Dashboard

Once you complete each of the six impact area sections, you will want to fill out this table to capture where your organization stands today and identify clear next steps across each impact area. To build your dashboard, pull in your "Current Status" from each of the sections, highlight one strength, name a gap or blind spot, and define one action that will help build momentum.

**ACTION**  
Fill out the Dashboard based on your Current Statuses from each section accordingly

	STATUS	STRENGTHS & GAPS	NEXT STEPS
<b>PURPOSE &amp; GOVERNANCE</b>	Orange circle	Legal compliance frameworks (e.g., GDPR, CCPA) exist across the organization, but AI-specific privacy and consent practices are missing	Map out where AI intersects with personal or sensitive data
<b>PRIVACY &amp; DATA SECURITY</b>	Yellow circle	Policies for AI-related data access, use, and retention are being drafted, though application remains inconsistent across departments or use cases	Establish a unified policy for AI data use and access control
<b>PARTNERSHIP VERIFICATION &amp; TRANSPARENCY</b>	Red circle	Team is exploring AI tools but hasn't yet considered source traceability or disclosure; users and stakeholders can't tell when they're interacting with AI or how outputs are generated	Host a cross-functional session to identify all AI systems in use and their origins
<b>BIAS</b>	Yellow circle	Diverse perspectives are considered in AI design and selection, though inclusion feedback is not consistently acted upon and community input is missing	Require fairness testing and bias mitigation for all AI projects
<b>HUMAN CAPITAL</b>	Green circle	Transparent communication and reskilling efforts are in place, but organizations lack clear measurement of AI's effect on morale, equity, or quality of work	Track metrics on workforce transition support, adoption, and equity
<b>ENVIRONMENTAL CIRCULARITY</b>	Red circle	AI tools and infrastructure are deployed without sustainability considerations, and there is no tracking of energy use, emissions, or hardware waste	Identify AI systems in use and estimate their environmental footprint

● UNWARE/ NOT STARTED  
 ● EARLY AWARENESS  
 ● BUILDING  
 ● OPERATIONAL  
 ● LEADING

## SECTION 1

# Purpose and Governance

## What this means for Responsible AI?

AI decisions are leadership decisions. When organizations deploy AI without grounding it in their mission or values, they risk creating systems that are efficient but misaligned. Purpose and stakeholder governance asks: Why are we building this? Who will it affect? And how will we stay accountable?

Responsible companies treat AI not as a siloed innovation, but as a strategic function with shared ownership. That means aligning AI initiatives with the company's core purpose and long-term vision, engaging stakeholders early, and creating governance structures that balance opportunity with responsibility.

## Example of Responsible AI:

A beauty brand founded on inclusion of all skin tones uses AI to personalize skincare recommendations while embedding stakeholder input and responsible data guidelines into its product innovation pipeline.

*Is our AI use or initiative clearly aligned with our purpose and impact goals?*

*Are stakeholder needs reflected in AI design and oversight?*

*Do we have responsible governance embedded in our leadership structure?*

**SECTION 1: PURPOSE & GOVERNANCE**

# Evaluate where you are

Use this table to evaluate your organization’s current maturity level across this impact area. Read through the status descriptions from top to bottom and identify the row that most closely reflects where your company stands today.

<b>STATUS LEVELS</b>	<b>STRENGTHS &amp; GAPS</b>	<b>NEXT STEPS</b>
<b>UNAWARE/ NOT STARTED</b>	Team is curious and engaged about the topic of AI and mission alignment, but AI use is disconnected from strategy and decisions are made in silos	Host an AI values alignment workshop with leadership
<b>EARLY AWARENESS</b>	Mission statement has been reviewed with AI in mind, but purpose language is missing from strategy and there’s no stakeholder feedback loop	Draft an AI purpose statement tied to mission
<b>BUILDING</b>	Stakeholder principles for AI are being drafted, yet gaps remain between impact goals and actual AI priorities	Form an AI governance working group that includes cross-functional leadership
<b>OPERATIONAL</b>	AI initiatives are linked to strategic goals and stakeholder interests, though governance roles are unclear and decisions are inconsistently documented	Audit all major AI initiatives for alignment with stated purpose
<b>LEADING</b>	Purpose and governance model is publicly shared and shaping peer practices, though scaling consistency across teams or regions remains difficult	Publish an external responsible AI and governance report
<b>CURRENT STATUS</b>		

## SECTION 2

# Privacy & Data Security

## What this means for Responsible AI?

AI systems often rely on sensitive, personal, and behavioral data to function. That makes privacy and security foundational to responsible AI. Responsible organizations must consider how data is collected, stored, accessed, and protected across the AI lifecycle. This includes respecting user consent, minimizing unnecessary data capture, safeguarding sensitive information, and ensuring AI systems are resilient to misuse or attack.

Privacy and security are compliance issues, but they are also core to maintaining stakeholder trust and protecting the rights of individuals interacting with your systems, whether directly or indirectly.

## Example of Responsible AI:

A financial services firm uses a generative AI chatbot trained on internal customer data. Before launch, they conduct a privacy risk assessment, implement role-based access controls, and build in user-facing disclosures explaining what data is used and how it's protected.

*Do our AI systems include safeguards to prevent misuse or exposure of sensitive information?*

*Have we defined clear boundaries for how and why data is collected, stored, and accessed?*

*Do our vendors, partners, and third-party tools meet the same privacy and security standards we hold internally?*

**SECTION 2: PRIVACY & DATA SECURITY**

# Evaluate where you are

Use this table to evaluate your organization’s current maturity level across this impact area. Read through the status descriptions from top to bottom and identify the row that most closely reflects where your company stands today.

<b>STATUS LEVELS</b>	<b>STRENGTHS &amp; GAPS</b>	<b>NEXT STEPS</b>
<b>UNAWARE/ NOT STARTED</b>	There is general awareness of data use, but it has not yet been addressed in AI conversations; no review of how personal data flows through AI systems	Hold a leadership conversation on data privacy risks in AI
<b>EARLY AWARENESS</b>	Legal compliance frameworks (e.g., GDPR, CCPA) exist across the organization, but AI-specific privacy and consent practices are missing	Map out where AI intersects with personal or sensitive data
<b>BUILDING</b>	Policies for AI-related data access, use, and retention are being drafted, though application remains inconsistent across departments or use cases	Establish a unified policy for AI data use and access control
<b>OPERATIONAL</b>	Consent protocols, encryption, and secure infrastructure are consistently applied; however, oversight of third-party tools remains limited	Conduct an AI-focused data privacy and security audit
<b>LEADING</b>	Data practices are publicly communicated and stakeholders are engaged in governance, though it remains difficult to enforce consistent standards across vendors, tools, or regions	Publish a transparent AI data governance statement and set expectations for partners
<b>CURRENT STATUS</b>		

## SECTION 3

# Partner Verification & Transparency

## What this means for Responsible AI?

AI's credibility depends on whether people can trust the information it produces and the tools behind it. That trust erodes when outputs are unverifiable, sources are hidden, or AI interactions are indistinguishable from human ones.

Transparency means making it clear when AI is in use, where its outputs come from, what data it was trained on, and who is responsible for its use. This includes disclosing third-party models, APIs, and tools, and ensuring people can access meaningful information about how decisions are made.

Organizations that lead in this area prioritize source verification, label AI-generated content clearly, and expect the same level of transparency from their partners.

## Example of Responsible AI:

A consumer food brand uses a third-party chatbot to help customers with dietary questions. The brand works with the AI vendor to disclose model limitations, label AI responses clearly, and include links to verified nutritional data in each answer.

*Are users able to easily tell when they're interacting with an AI system?*

*Can we trace & verify the sources used in our AI tools and outputs?*

*Are our AI partners transparent about their training data, processes, and risks?*

### SECTION 3: PARTNER VERIFICATION & TRANSPARENCY

# Evaluate where you are

Use this table to evaluate your organization's current maturity level across this impact area. Read through the status descriptions from top to bottom and identify the row that most closely reflects where your company stands today.

STATUS LEVELS	STRENGTHS & GAPS	NEXT STEPS
<b>UNAWARE/ NOT STARTED</b>	Team is exploring AI tools but hasn't yet considered source traceability or disclosure; users and stakeholders can't tell when they're interacting with AI or how outputs are generated	Host a cross-functional session to identify all AI systems in use and their origins
<b>EARLY AWARENESS</b>	The need for transparency is acknowledged and key risk areas have been flagged, but no disclosure standards exist for AI-generated content or model logic	Draft a disclosure policy for AI-generated content and third-party use
<b>BUILDING</b>	Some disclosures or disclaimers are used at key touchpoints, though clarity around data sources, training sets, or partner model origins remains inconsistent	Conduct an audit of all AI systems and tools to assess transparency gaps
<b>OPERATIONAL</b>	There is clear communication about AI usage and the tools behind decisions, but vendor disclosures are not always accessible or aligned with internal expectations	Establish minimum transparency requirements for AI vendors and integrations
<b>LEADING</b>	AI tools and outputs are labeled, explainable, and fully traceable across platforms, but scaling consistent disclosure across systems, vendors, and departments remains a challenge	Publicly share your AI toolchain, sourcing practices, and system disclosure standards
<b>CURRENT STATUS</b>		

## SECTION 4

# Bias

### What this means for Responsible AI?

AI systems reflect the choices, data, and perspectives of the people who build them. Without intentional design, they can replicate or amplify existing inequities, particularly across race, gender, ability, and other dimensions of identity. Addressing bias in AI means looking beyond models and datasets. It requires asking who is included, whose perspectives are missing, and what harm could occur if inequities go unchallenged.

Responsible AI leaders embed fairness into their data practices, model testing, stakeholder feedback, and governance structures. The goal is not perfection, but a process of continuous learning and correction to prevent harm and advance equity through every layer of technology.

### Example of Responsible AI:

A financial services company audits its lending algorithms to assess how credit decisions differ by zip code, race, and gender, then adjusts training data and adds oversight measures to prevent discriminatory outcomes.

*Have we examined how our AI systems might produce different outcomes for different demographic groups?*

*Are we engaging communities most impacted by these tools in design, testing, and improvement?*

*Do we have a process for identifying, flagging, and mitigating bias or harm in model inputs and outputs?*

## SECTION 4: BIAS

# Evaluate where you are

Use this table to evaluate your organization's current maturity level across this impact area. Read through the status descriptions from top to bottom and identify the row that most closely reflects where your company stands today.

STATUS LEVELS	STRENGTHS & GAPS	NEXT STEPS
<b>UNAWARE/ NOT STARTED</b>	Equity is valued in principle, but AI systems are being built or adopted without attention to inclusion, fairness, or diverse representation	Engage an external advisor to audit AI tools for bias
<b>EARLY AWARENESS</b>	Potential bias in AI is acknowledged and risk areas are emerging, but audits and inclusion efforts are inconsistent	Include diverse community voices in AI feedback sessions
<b>BUILDING</b>	Diverse perspectives are considered in AI design and selection, though inclusion feedback is not consistently acted upon and community input is missing	Require fairness testing and bias mitigation for all AI projects
<b>OPERATIONAL</b>	Inclusive datasets are regularly audited and improved, but bias checks are under-resourced and JEDI integration varies by team	Publicly disclose performance of inclusive AI practices
<b>LEADING</b>	Inclusive AI practices are shared openly, and systems are built with explainability and fairness at the core, though balancing innovation speed with inclusive design remains a challenge	Mentor other organizations on designing inclusive AI systems
<b>CURRENT STATUS</b>		

## SECTION 5

# Human Capital

## What this means for Responsible AI?

AI is not a substitute for human potential. It is a tool that, when used well, should expand capacity, elevate human judgment, and unlock new opportunities for growth.

Responsible AI requires intentional choices about how it affects your workforce, like what gets automated, what gets amplified, and how employees are supported through that shift.

Responsible organizations prioritize transparency, inclusion, and skill development as part of their AI strategy. They view their people not as an efficiency problem to solve, but as the core engine of innovation and impact. Supporting human capital in the age of AI means designing systems that respect the value of people, not just the power of technology.

## Example of Responsible AI:

A tech company introduces an AI assistant for developers and matches it with an internal academy to boost applied AI fluency and human creativity.

*Are we communicating transparently with employees about AI's role?*

*Are we offering upskilling pathways and support for evolving jobs?*

*Are workers meaningfully involved in shaping AI applications?*

**SECTION 5: HUMAN CAPITAL**

# Evaluate where you are

Use this table to evaluate your organization’s current maturity level across this impact area. Read through the status descriptions from top to bottom and identify the row that most closely reflects where your company stands today.

STATUS LEVELS	STRENGTHS & GAPS	NEXT STEPS
<b>UNAWARE/ NOT STARTED</b>	AI is in early use with no formal consideration of workforce impact, and there is no evaluation of how AI affects roles, wellbeing, or skills	Survey employees about AI concerns or expectations
<b>EARLY AWARENESS</b>	Informal conversations are beginning around potential workforce changes, but communication with employees about AI plans or risks is inconsistent	Develop responsible guidelines for AI workforce transitions
<b>BUILDING</b>	Upskilling programs or internal trainings are being piloted, though they don’t yet match the speed or scale of AI rollout	Create feedback channels or employee advisory groups for AI planning
<b>OPERATIONAL</b>	Transparent communication and reskilling efforts are in place, but organizations lack clear measurement of AI’s effect on morale, equity, or quality of work	Track metrics on workforce transition support, adoption, and equity
<b>LEADING</b>	AI is proactively designed to complement human roles and promote inclusive innovation, though it remains challenging to scale people-first AI approaches across global teams	Advocate externally for responsible labor standards in AI adoption
<b>CURRENT STATUS</b>		

## SECTION 6

# Environmental Circularity

### What this means for Responsible AI?

Sustainable AI means choosing tools, applications, models, hardware, and infrastructure with environmental responsibility in mind. Environmental Circularity goes further, asking how organizations can optimize resources, minimize waste, and extend the life of materials throughout the AI lifecycle.

As AI's energy demand and climate impact grow, organizations face a critical decision: allow AI to quietly accelerate emissions, or use it to advance decarbonization. Circular design and climate-conscious adoption offer a path to align technological progress with long-term sustainability goals.

### Example of Responsible AI:

A consumer electronics company uses AI to predict repair needs and extends device lifespan, reducing waste and enabling product circularity.

*Are we designing AI systems or selecting AI tools with energy consumption in mind?*

*Do we consider lifecycle impacts (usage, manufacturing, disposal) of AI hardware?*

*Are we reducing redundancy and optimizing compute to minimize emissions and waste?*

**SECTION 6: ENVIRONMENTAL CIRCULARITY**

# Evaluate where you are

Use this table to evaluate your organization’s current maturity level across this impact area. Read through the status descriptions from top to bottom and identify the row that most closely reflects where your company stands today.

<b>STATUS LEVELS</b>	<b>STRENGTHS &amp; GAPS</b>	<b>NEXT STEPS</b>
<b>UNAWARE/ NOT STARTED</b>	AI tools and infrastructure are deployed without sustainability considerations, and there is no tracking of energy use, emissions, or hardware waste	Identify AI systems in use and estimate their environmental footprint
<b>EARLY AWARENESS</b>	Teams acknowledge AI’s environmental impact, but there are no systems in place to monitor or reduce energy or material usage	Begin measuring compute energy consumption and hardware lifecycle touchpoints
<b>BUILDING</b>	Some low-carbon tools or optimization practices are being tested, though energy tracking is inconsistent and hardware choices are cost-driven	Set environmental benchmarks for AI systems and vendors
<b>OPERATIONAL</b>	Sustainability criteria are factored into AI infrastructure and procurement decisions, but circular practices aren’t embedded across lifecycles or departments	Expand policies to include AI device reuse, refurbishment, and energy targets
<b>LEADING</b>	Circularity and environmental impact are embedded in AI strategy and design, though scaling consistent sustainability practices across partners and teams remains a challenge	Collaborate with industry groups to advance environmental circularity AI standards
<b>CURRENT STATUS</b>		

“Responsible AI isn’t a limitation but is instead the key to ensuring that this generation’s innovation is one the next generation will be grateful for.”

Margaret Rogers, CEO



## NEXT STEPS

# Responsible AI Summary Dashboard

Use this table to capture where your organization stands today and identify clear next steps across each impact area. Fill in your current status, highlight one strength, name a gap or blind spot, and define one action that will help build momentum.

	STATUS	STRENGTHS & GAPS	NEXT STEPS
PURPOSE & GOVERNANCE			
PRIVACY & DATA SECURITY			
PARTNERSHIP VERIFICATION & TRANSPARENCY			
BIAS			
HUMAN CAPITAL			
ENVIRONMENTAL CIRCULARITY			

● UNAWARE/ NOT STARTED ● EARLY AWARENESS ● BUILDING ● OPERATIONAL ● LEADING

## NEXT STEPS

# Your Compass, Not Your Conclusion

This assessment should serve as a strategic tool for shaping what you prioritize to do next with artificial intelligence. Use it to align conversations, inform key decisions, and guide the development of AI initiatives that reflect your values. The path to responsible AI is shaped by leaders who are willing to act with conviction and accountability.

Now that you've reflected and assessed your current status, it's time to move forward with the action steps you determined were the right fit for your organization.

Whether the goal is to strengthen governance, launch a new AI initiative, or embed purpose into your technology strategy, Pariveda brings the clarity and partnership needed to help you lead in a rapidly evolving landscape.



## AI WORKSHOPS & ACCELERATORS

# Empowering leaders to unlock AI's business value

Accelerate your AI journey with expert-led sessions on strategy, governance, and innovation. Designed for executives and technical teams ready to move from curiosity to enterprise-scale execution.



## Strategic AI Briefing

*Executive and board alignment & oversight in the age of AI*

### **Unlock confident leadership in an AI-powered world**

This high-impact learning session equips executive teams with the insights and alignment needed to lead responsibly. Tailored for boards and senior leaders, the Strategic AI Briefing clarifies how AI is reshaping your industry—and how your organization should respond.

### **What you'll gain:**

- A shared understanding of AI's business and social implications
- Clarity on supply-side vs. demand-side disruption in your market
- Leadership alignment on AI's role in your enterprise model
- Confidence to engage in governance-ready board-level discussions
- Tools and frameworks to guide internal strategic conversations



## AI Governance Workshop

*Define governance structures for responsible AI*

### **Build trust, manage risk, and enable scalable innovation**

As AI adoption grows, so does the need for responsible oversight. This workshop helps your organization create the guardrails and governance structures that enable innovation while ensuring compliance, safety, and alignment.

### **You'll walk away with:**

- Clear ownership, accountability, and decision-making roles
- AI intake and approval workflows
- A tailored risk and value assessment framework
- Cross-functional participation from legal, risk, IT, and business
- A scalable AI governance structure and rollout plan

# Blending strategic alignment with implementation

No matter where you are in your AI journey, we'll help you accelerate the path forward. Each of our sessions will help you unlock value quickly, responsibly, and at scale.



## AI Innovation Workshop

*Build your AI use case portfolio*

### Turn strategy into action with a practical roadmap

This interactive workshop helps your teams uncover the most promising AI opportunities across the business. You'll walk away with a curated, high-value portfolio aligned to strategic goals—and a plan to move from ideas to impact.

#### What you'll do:

- Align on business priorities and innovation goals
- Co-create a tailored portfolio of high-impact AI use cases
- Evaluate use cases using a structured risk/value framework
- Deep-dive into top opportunities to define scope and value
- Build a 6-month roadmap to accelerate execution



## AI Sprint Lab

*Activate & accelerate with a POC*

### Move fast. Prove value. Scale with confidence.

The AI Sprint Lab is designed to validate your top AI use case—fast. In just a few weeks, your team will go from idea to working proof-of-concept, backed by real performance and business value.

#### What's included:

- Define success metrics and scope for your priority use case
- Build and test a fully functional AI proof-of-concept
- Score performance, risk, and feasibility
- Identify readiness gaps and friction points
- Receive a roadmap to scale or operationalize your solution

**BOOK A FREE CONSULTATION →**

**Want to work  
together?  
Get in touch!**

**EMAIL US AT:  
[PURPOSEFUL@PARIVEDASOLUTIONS.COM](mailto:PURPOSEFUL@PARIVEDASOLUTIONS.COM)**

